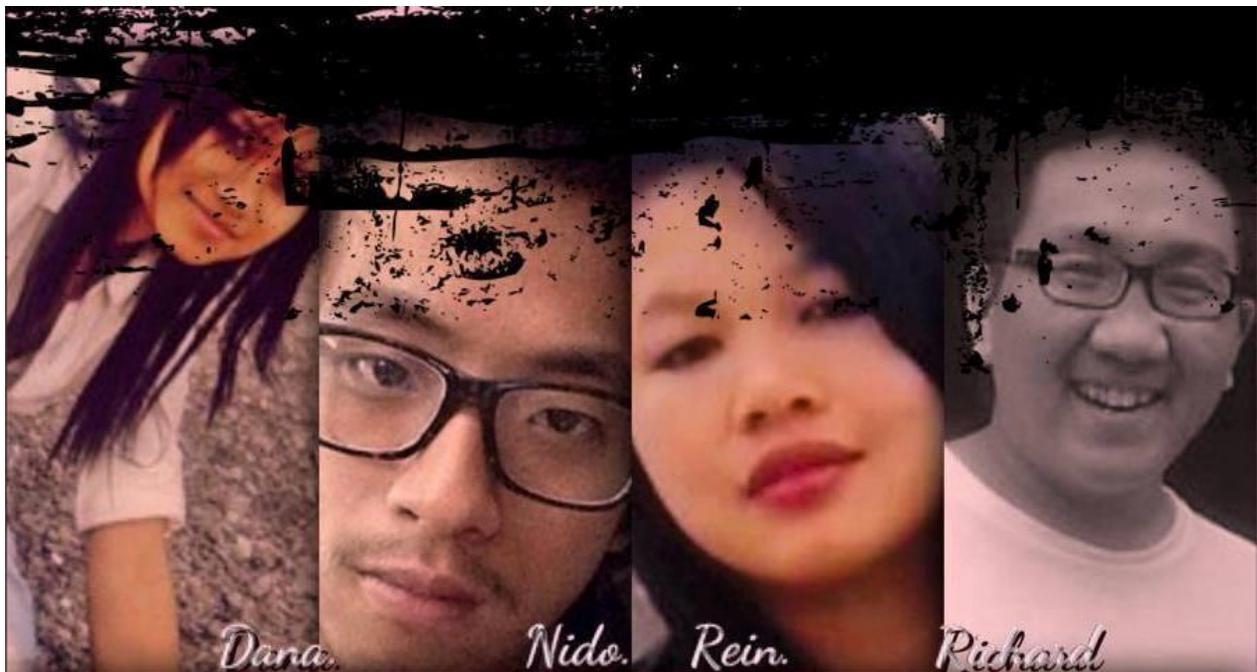


# BIKERS' RIDE AGAINST RACIAL DISCRIMINATION



**Sunday, Feb 16, 2014 @ 8am**

**From Town Hall to HSR Layout BDA Complex (14 km) in Bangalore**

A group of Bangalore-based Royal Enfield Riders' clubs, under the aegis of Brotherhood of Bulleteers Motorcycling Consortium (BOBMC), is conducting the 'Bikers Against Racial Discrimination' (BARD) ride on February 16 from Town Hall to HSR Layout to express solidarity with our brothers and sisters in the North-Eastern states. The ride in Bangalore is a special initiative to protest against racial discrimination in any form and to express our solidarity to the cause of reposing trust in our North-East brothers and sisters.

BIKERS AGAINST RACIAL DISCRIMINATION - BARD was launched after the brutal racial assault on Nido Tania on January 30 in New Delhi and his subsequent death. Nido Tania, the 19-year-old student from Arunachal Pradesh in North-East, was beaten up by some shopkeepers after an altercation sparked by their taunts on his hairstyle.

Nido Tania's tragic death led to a national outrage on racial discrimination against people from the North-Eastern states of India. Political parties, civic society and citizens across the country condemned the racial attack on Nido Tania and vowed to work with activists and students from the North-East to address their concerns, including being racially targeted in the national capital and other cities. Racism is an everyday reality for most people from North-Eastern states living in Bangalore, Delhi and many parts of India. Many young people lost their lives due to racism in the recent past including Richard Loitam, Reingamphy Awungshi, Dana Sangama and Nido Tania.

Many people from North-Eastern states migrate to other parts of India for education and jobs. They face insults, harassment, sexual harassment, physical violence apart from discrimination at work place and places of residence where they end up paying more for house rent. The recent exodus of people from North-Eastern states, who were living in Bangalore, to other cities based on rumours and some minor attacks, is an example of the kind of fear they live-in.

Most of us were angry and strongly opposed racist attacks on Indian students in Australia a few years ago. We also need to strongly fight against racism wherever it happens, against whoever be it Indian students abroad, OR from North-Easterners or Tibetans or Nepalis or Africans in India. Racism has no place in a democratic country.

We appeal to the governments to implement the laws properly so that racism is controlled. We demand that proactive steps are taken to confront racism – to sensitise police, to increase racial diversity in the police force, start helplines and other support services to racial minorities across India, to include racial diversity, geographical diversity, North East issues in the curricula of schools and colleges and all other required steps.

*If you would like to join the campaign, contact us on 94839 50202*

**Let's build an INCLUSIVE INDIA where no one is discriminated against, based on race, ethnicity and the colour of one's skin**